

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/25/2010

NATIONAL REPUBLICAN SENATORIAL COMMITTEE

425 2ND STREET NE

WASHINGTON

DC

20002

FEC ID No. C00027466

☒ 24-Hour Notice ☐ 48-Hour Notice

RECEIVED

2010 OCT 25 PM 3:36

FEDERAL CENTER

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 4  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
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Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address  
815 SLATERS LANE

City State Zip Code  
ALEXANDRIA VA 22314

Purpose of Expenditure  
MEDIA

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
JOE MANCHIN, III

Date  
M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount  
133185.00

Office Sought: ☐ House State: WV  
☒ Senate District: 00  
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010  
☐ Other (specify) : \_\_\_\_\_

Transaction ID: SE24-0.009608

Calendar Year-To-Date Per Election  
for Office Sought 2945350.00

Full Name (Last, First, Middle, Initial) of Payee  
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address  
815 SLATERS LANE

City State Zip Code  
ALEXANDRIA VA 22314

Purpose of Expenditure  
MEDIA

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
JOHN WILLIAM CONWAY

Date  
M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount  
350760.00

Office Sought: ☐ House State: KY  
☒ Senate District: 00  
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010  
☐ Other (specify) : \_\_\_\_\_

Transaction ID: SE24-0.009614

Calendar Year-To-Date Per Election  
for Office Sought 1742597.18

(a) SUBTOTAL of Itemized Independent Expenditures .....	483945.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING  
Signature

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

## 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 2 / 4  
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER

**C** C00027466Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING &amp; PLACEMENT, LLC

Mailing Address

815 SLATERS LANE

City

ALEXANDRIA

State

VA

Zip Code

22314

Purpose of Expenditure

MEDIA

Category/  
Type

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount

862449.00

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2010☐ Other (specify) : \_\_\_\_\_

Transaction ID: SE24-0.009613

Calendar Year-To-Date Per Election

for Office Sought

4878330.00

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING &amp; PLACEMENT, LLC

Mailing Address

815 SLATERS LANE

City

ALEXANDRIA

State

VA

Zip Code

22314

Purpose of Expenditure

MEDIA

Category/  
Type

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount

399995.00

Office Sought:

☐ House

State: PA

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2010☐ Other (specify) : \_\_\_\_\_

Transaction ID: SE24-0.009612

Calendar Year-To-Date Per Election

for Office Sought

2705615.00

(a) SUBTOTAL of Itemized Independent Expenditures .....

1262444.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

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JAY C BANNING

Signature

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

**SCHEDULE E (FEC Form 3X)**  
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 3 / 4  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER

**C** C00027466

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

ON MESSAGE, INC.

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount

4000.00

Mailing Address

2130 PRIEST BRIDGE DR.  
#11

City

CROFTON

State

MD

Zip Code

21114

Purpose of Expenditure  
MEDIA

Category/  
Type

Office Sought:

☐ House

State: WV

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General 2010

☐ Other (specify) : \_\_\_\_\_

Transaction ID: SE24-0.009607

Calendar Year-To-Date Per Election  
for Office Sought

2945350.00

Full Name (Last, First, Middle, Initial) of Payee

ON MESSAGE, INC.

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Amount

12000.00

Mailing Address

2130 PRIEST BRIDGE DR.  
#11

City

CROFTON

State

MD

Zip Code

21114

Purpose of Expenditure  
MEDIA

Category/  
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General 2010

☐ Other (specify) : \_\_\_\_\_

Transaction ID: SE24-0.009611

Calendar Year-To-Date Per Election  
for Office Sought

1742597.18

(a) SUBTOTAL of Itemized Independent Expenditures .....

16000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

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JAY C BANNING

Signature

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

**24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :**

**FEC ID No.**

☐ 24-Hour Notice ☐ 48-Hour Notice

**SCHEDULE E (FEC Form 3X)**

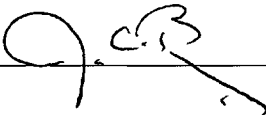
**ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 4 / 4  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) <b>NATIONAL REPUBLICAN SENATORIAL COMMITTEE</b>		FEC IDENTIFICATION NUMBER <b>C C00027466</b>	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y <b>1 0 / 2 5 / 2 0 1 0</b>	
Full Name (Last, First, Middle, Initial) of Payee <b>UPGRADE FILMS</b>		Amount <b>12000.00</b>	
Mailing Address <b>3299 K ST., NW SUITE 200</b>	City <b>WASHINGTON</b>	State <b>DC</b>	Zip Code <b>20007</b>
Purpose of Expenditure <b>MEDIA</b>	Category/ Type	Office Sought: <input type="checkbox"/> House State: <b>CO</b> <input checked="" type="checkbox"/> Senate District: <b>00</b> <input type="checkbox"/> Presidential	
Name of Federal Candidate supported or Opposed by expenditure: <b>MICHAEL F BENNET</b>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>4878330.00</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
		Transaction ID: <b>SE24-0.009615</b>	

(a) SUBTOTAL of Itemized Independent Expenditures .....	<b>12000.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	<b>1774389.00</b>

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**JAY C BANNING**   
Signature

M M / D D / Y Y Y Y  
**1 0 / 2 5 / 2 0 1 0**

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/25/2010</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/>	
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
Next Business Day Delivery <input type="checkbox"/>	
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>JA</i> PREPARER	<i>10/24/2010</i> DATE PREPARED